



Amanda H North PTO Board Meeting

AUGUST 12, 2024 / 9:00 AM / PTO Office

BOARD MEMBERS

Nicole Keswani - PRESIDENT
Shannon Strauss - FIRST VP
Bethany Vriesman - VP MARKETING
Danielle Freeman - VP EVENTS
Jessica Sandoval - VP VOLUNTEERS
Mallory Darcy - VP STAFF SUPPORT
Jocelyn DiRienzo - MEMBERSHIP SECRETARY
Amy Martin - RECORDING SECRETARY
Megan Hartsfield - TREASURER

COORDINATORS

Tara Tsagouris - SPIRIT NIGHTS
Amy Lewis - SCHOOL SUPPLY KITS
Adine Howard - SENSORY
Susan Lam - ROOM PARENTS
Jacob Court - WEBMASTER
Jacob Court - SPIRIT WEAR
Tamara Gilbert - BEAUTIFICATION
Crystal Mickalak - GREEN TEAM
Jaede Olrich - STUDENT APPRECIATION
Jenny Antolik - STUDENT APPRECIATION

ATTENDEES

MINUTES

Meeting called to order at 9:02 by president Nicole Keswani.

PRESIDENTS REPORT - Nicole Keswani

- Kindergarten breakfast was this morning. It was not well attended, so we are thinking about moving it to the Friday before the first full day.
- Orientation nights coming up: Grades 1-2 on Aug. 20th from 6-7:30 for Grades 3-5 on August 22 from 6:00-7:30. We need just a few to work it, Nicole will reach out to board members to help.
- Andy's Custard wants to do a candy apple fundraiser with us. Voted down by all in the room after we discussed that our only stand alone fundraiser is Invest.
- Santa with milk and cookies - the first Santa that Nicole reached out to was \$350 for 2 hours. We are looking for another one and price it out. Adine and Danielle are looking into this.



- Sponsorships are still coming in. The sponsors that come in now are just being put on the banner. The platinum level will have their own banner. Jacob is designing the banners.
- Recess coverage - November 1st - parents will come to office first then all walk out together. Volunteers must be tier 3.
- Coyote Cash & PBIS cart - we will plan this cart for January and March (after spring break) after the pack parties for kids to use their Invest coyote cash and/or any left over after the pack parties.
- Build a Coyote - Danielle is ordering a test one to make sure that it works well. Also looking for a mascot costume. Mascot costumes start at about \$400 and go up to \$2,000. We are still looking into that and having the kids name the coyote mascot. Jocelyn motioned to approve the purchase of the costume for \$450, Megan seconded, and all approved.
- Shade structure is up but not quite complete yet.
- Thoughts on our big purchases for donation for this year:
 - Soccer goals - 500lb heavy duty goals for 2 would be \$7,000+;
 - Gaga Pit would be \$6,050 plus installation and needs to be on the concrete

TREASURER'S REPORT - Megan Hartsfield

- The treasurer's report was presented by Megan Hartsfield including review of cash flow, budget, and assets for the July financials. The PTO account is at Regions Bank; the account number is on file. Bank accounts and statements were presented and reviewed by the board. Motion made by Nicole to approve financial statement; seconded by Jocelyn; all in favor. Accounts will remain on file with the Treasurer.
- Spirit wear is at \$4,500 currently and Invest is at \$18,580.95, Sponsors are at \$11,299.40.

INVEST UPDATE - Jocelyn DiRienzo

- 48 gold, 26 silver, bronze 138, bronze family 8 (24 kids)
- Total kids invested 236 out of 520 students k-5
- teachers/staff/PTO 50
- PTO will treat the teacher in each grade level that has the highest percentage of students invested to lunch outside of school (last year was in September). We are looking to treat these teachers for lunch out on 9/26 or 27th and will need at least 6 board members or parents to volunteer for coverage. Parents will need to have filled out the annual confidentiality forms to the office. 11:00-12:30 will be the coverage time. Jocelyn will work on getting class percentages.



BUILD A COYOTE - Nicole Keswani & Danielle Freeman

- Danielle reiterated wanting to do a trial run. Arrington and Chapman's have already used this company and were happy. We will buy the "skin" from the company and buy the stuffing on our own. We are looking to add a custom bandana to the package. These will all need to be presale. Date for the event is set for Sept. 19th from 6:00 to 7:30 and we plan to reveal the Coyote mascot and name at 6:30. Adine will set up a sensory area in the cafeteria. Shrug's Ice Cream will be reached out to attend. Presale will need to be posted by the end of this week to close Monday, August 26th. We will order extra to have on hand or give away down the road if needed. Should we do an add on for the coyote for gold? Was discussed, no final decision made. Danielle will order a mock up today. \$25 was the suggested price.

SPIRIT NIGHTS - Tara Tsagouris

- 7/23 Culver's brought in \$855
- 8/19 will be the last Spirit Night with Sonic (last one they are doing for schools) from 5:00- close
- 9/12 Andy's Custard set up
- Boombahs will do one with 15% and 9/16 or 9/18 dates are being thrown out to add to September because that month that only has an ice cream spirit night.
- Chipotle will do one for 30% and thinking about adding that into the schedule
- Sounds Spirit Night - August 24th, ticket sales are slow right now.

TEACHER APPRECIATION - Mallory Darcy

- Mallory has them all planned out for the year. Jocelyn has been crushing it bringing in trades.
- Next teacher lunch will be 9/25 and sponsored by K & 1st for a tailgate theme.
- Staff appreciation days calendar is in coordination with the Principal's list as well this year.
- Teacher birthdays: it was talked about bringing Sonic drink once a month to everyone who has a birthday that month.

GENERAL MEETING - Nicole Keswani

- Next month, Monday, 9/9. Board meeting is at 9:00, general meeting at 10:00, room parent orientation after general meeting. Need to be a tier 3 volunteer to be a room parent.

MISCELLANEOUS

- Indy Night on September 13. We will have the practice soccer field to tailgate and play. We will need to bring some PTO games or maybe some from the P.E. teachers as well. Kids get in free wearing at ANE t shirt. The band and cheerleaders will collect the kids



and walk them down to the game from the soccer field. The kids make a tunnel for the players to run through. Jocelyn has secured 2-3 food trucks. Kids can sit in the end zone during the first half and then parents will need to pick them up and sit with their child in the bleachers for the 2nd half. Game starts at 7:00 pm. The kids will be walked down at 6:30pm.

- PBIS cart: Jocelyn is reaching out to Karen Luff (Longview) to see what is selling well at their school store. 75 kids that sponsored silver and gold get the PTO coyote cash tickets and anyone who has left coyote cash can use it at the cart.
- Jill will send out a text message to remind everyone this is the last day for spirit wear.

Jocelyn motions to close the meeting at 9:48, Megan seconded.